

# Opsview Customer Advocacy

We invite you to be a part of the conversation and help to steer peer-2-peer learning. Participating in customer advocacy is not only easy to do, but has many benefits from increased professional exposure, greater awareness for your company through zero cost content creation.



Here are few reasons to consider becoming an Opsview advocate:

 <p><b>1. Help drive product road map decisions</b></p> <p>Your voice matters. As a loyal customer, you are our “ideal customer persona,” representing the majority share of your industry peers.</p>	 <p><b>3. Elevated status within your organization</b></p> <p>Be identified as value-add content creator, thought leader and brand ambassador for your organization.</p>
 <p><b>2. Increased PR for your organization</b></p> <p>Leverage the content creation within your organization and across your social channels. <b>Boost your own brand at the same time.</b> Benefit from increased awareness in different audience groups, across a larger spectrum. It’s in your best interest and your organizations best interest to be a brand advocate.</p>	 <p><b>4. Be a part of the community</b></p> <p>As a customer, you can share your Opsview experiences and of course, your own products and services. Meet new connections, perhaps there are brand advocate meetups, events and conversations happening that are meaningful to you.</p>

## How to Get Started

- We will contact you to discuss the success you have had with Opsview products and services and find out your level of interest in showcasing your story
- You determine the showcase option(s) you would like to use to highlight your success and our collaboration
- You complete the consent form indicating your participation level
- Opsview develops the material(s) with your full collaboration and the final material is always signed off by you
- Opsview will then showcase your success story only in the channels you have allowed us to use

See all Opsview case studies at [www.opsview.com](http://www.opsview.com)  
 Have questions? Contact Marissa Love at [marissa.love@opsview.com](mailto:marissa.love@opsview.com)